





PROGRAMME

for

International Conference

Communicating Migration Challenges 2022 & Beyond:

Prepare, Expect, Act

15 - 16 November 2022, Online (and in Berlin)

The conference is organised in cooperation with Allianz Kulturstiftung



- DAY ONE -Tuesday, 15 November

9.00 – 9.20 – Arrival and Check-in of all participants (in person and online respectively)

9.20 - 9.30 - Welcome and introduction of 'Communicating Migration Challenges': Why we need to talk about refugee narratives in Europe now

Speakers:

- Emmanuelle Chaze, conference facilitator (FR/DE)
- Martha Otwinowski, MEDIENDIENST INTEGRATION (Migration Media Europe) (DE)

9.30 - 10.00 - 'The policy perspective: Lessons learned from refugee integration and narratives from 2015 to 2022'

- Has Germany learned anything from 2015?
- To what extent are the lessons applicable to countries across Europe?

Speaker:

Nadine Biehler, Stiftung Wissenschaft und Politik (SWP) (DE)

10.00 - 11.00 - Media and civil society: How (if at all) have debates with on refugee and migration issues shifted in our respective regions? Have we learned from past refugee narratives?

Speakers:

- Peter Ivanič, People in Need Slovakia and World between the Lines (SK)
- Fabio Ghelli, MEDIENDIENST INTEGRATION (DE)

11.00 - 11.10

Break

11.10 - 11.30 - 'Integration of Ukrainian refugees in Slovakia – where we stand, what we've learned, where we're headed

Speaker: Andrea Najvirtová, Director of People in Need Slovakia (SK) (video address)

11.30 – 12.45 – 'Learning from failed narrative interventions: What do they teach us?'

Speakers:

- Rob McNeil, Migration Observatory Oxford (UK)
- Anna Alboth, Minority Rights Group and Grupa Granica (PL)

12.45 - 13.45

Break

13.45 – 15.00 – 'Feeling or being left-behind: Socio-economic inequality as a driver of disinformation belief, polarisation, and hatred (not only) of migrants'.

• What role does socio-economic inequality play in hostility against refugees, migrants or any "others" and what are concrete psychological mechanisms behind it?

• How should media and other institutions react to the hostility?

Speakers:

- Pavlina Meľuchová, People in Need Slovakia's project World between the Lines (SK) (facilitator)
- Jaromír Mazák, STEM Institute for Empirical Research of Democracy (CZ)
- Magdalena Adamus, Centre of Social and Psychological Sciences (SAS) (SK)
- Lucie Trlifajová, Institute of Sociology, Czech Academy of Sciences (CZ)
- Roland Imhoff, University of Mainz (DE)

15.00 - 15.15

Break

15.15 - 16.30 - 'Effective media work: Adding nuance through data (stories) that not only preach to the choir'

Speakers:

- José Bautista, porCausa (ES)
- Fabio Ghelli, Mediendienst Integration (DE)

16.30 - 16.40

Break

16.40 – 17.40 - 'Unpacking and countering common and recurring anti-refugee tropes':

- Resource scarcity vs. economic usefulness
- 'Pull factors': Scientific evidence behind refugees 'shopping around' for best possible welfare benefits

Speakers:

- Oliviero Angeli, TU Dresden and Mercator Forum Migration and Democracy (DE)
- Kristina Chmelar, TU Dresden and Mercator Forum Migration and Democracy (DE/SK/CZ)
- Charles Autheman, migration journalism trainer, freelance (FR and international)

17.40 - 18.00 - Summary of learnings and closing remarks for the day

Speaker: Emmanuelle Chaze, conference facilitator

- END OF DAY ONE -

- DAY TWO -Wednesday, 16 November

9.00 – 9.15 – Arrival and Check-in of all participants (in person and online respectively)

9.15 – 10.15 – 'Migratory imagination in and from media'

- What power do media and representations have to shape our imagination?
- What are the consequences of our limited imagination?

Speakers:

- Shani Orgad, Communication Scholar at London School of Economics (UK)
- Peter Ivanič, People in Need Slovakia and World Between the Lines (SK) (facilitator)

10.10 – 11.20 – The role of socio-history in forming migration narratives (not only) in Central and Eastern Europe (discussion)

- How do different historical contexts influence perceptions of nowadays migration in the EU? Perceptions of Orient and Russia differing our views of current migration.
- How to possibly use this knowledge and understanding to form more effective communication on migration and integration? Communication tailor-made to audience in particular societies with their sociohistorical background?

Speaker:

Peter Ivanič, People in Need Slovakia and World Between the Lines (SK)

11.20 – 11.30

Break

11.30 - 13.00 - 'Communicating as an NGO: How did we deal with the unprepared in 2022? How are we looking ahead in light of A.) the current public debate and B.) the reality on the ground? What is the scope for communicating other refugee groups' plight given the changed set of circumstances this year?

Speakers:

- Anikó Bakonyi, Hungarian Helsinki Committee (HU)
- Kalina Czwarnóg, Fundacja Ocalenie (PL)

13.00 – 14.15

Break

14.15 - 15.45 - Managing threat, hostility and intimidation as NGOs and media working on refugee and migration issues

- Taking stock: Wide-ranging experiences of threats
- Protection: How can deal with them
- Can we use these incidents to talk about our work to a wider audience?

Speakers:

- Iliana Papangeli, Solomon (GR)
- José Bautista, porCausa (ES)
- Peter, Holistic Protection, Trainer on threat and risk for rights-based organisations, Holistic Protection (Intl)

• Michael Carbone, Digital Security Helpline's Deputy Director, Access Now (Intl)

15.45 – 16.00 - Wrapping up: Lessons learned

Speaker: Emmanuelle Chaze, conference facilitator

- END OF DAY 2 -







